

TALLAHASSEE BUDDY WALK

# SPONSORSHIP PROPOSAL



Prepared for:

Buddy Walk Sponsors  
2025

Prepared By:



Down Syndrome  
Foundation of  
Tallahassee

# DEAR SPONSOR

Dear Sponsor,

On **Saturday, October 11<sup>th</sup>, 2025** the Down Syndrome Foundation of Tallahassee (DSFT) will be hosting our community's Annual Buddy Walk! This event is happening in person in October to celebrate Down Syndrome Awareness Month!

Families, friends and advocates will enjoy festivities at Pedrick Pond Park and participate in the 1-mile advocacy walk to promote the acceptance and inclusion of people with Down syndrome!

In addition, funds will be raised to help support local programs, as well as national education, research, and advocacy efforts.

The Buddy Walk was started by the National Down Syndrome Society in New York City to promote the understanding of people with Down syndrome. Each year, our local Buddy Walk helps to spread the message that our loved ones with Down Syndrome possess a wide range of abilities and are active participants in our community.

**It is our hope that you will consider supporting the Buddy Walk as a sponsor.** Your contribution will directly allow people with Down syndrome to make steps toward a brighter tomorrow. Please find the sponsor application and benefits attached. If you are able to participate this year, we ask that you confirm your sponsorship commitment at your earliest convenience. Financial contributions can be made any time prior to December 31, 2025, but we must have commitments by **August 4th** in order to print this year's promotional material.

Thank you very much for your consideration. It would be our honor to partner with you in an effort to improve the quality of life for people with Down syndrome. If you have any questions or need additional information, please email us at [downsyndromefoundationtally@gmail.com](mailto:downsyndromefoundationtally@gmail.com)!

Sincerely,

*Heather Mudd*

Heather Mudd

Down Syndrome Foundation of Tallahassee President



# SPONSORSHIP LEVELS

## *Presenting Sponsor*

**\$10,000+**

- PROMINENT RECOGNITION ON BUDDY WALK® SIGNAGE AT THE EVENT
- LOGO PROMINENTLY PLACED ON PRINTED PRE-EVENT PUBLICITY INCLUDING EVENT POSTERS
- PREMIER LOGO PLACEMENT ON BUDDY WALK® T-SHIRTS
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL ITEMS AT THE BUDDY WALK®
- EXHIBIT TABLE AVAILABLE AT THE BUDDY WALK®
- LOGO RECOGNITION ON DSFT WEBSITE [WWW.DSFTTALLY.COM](http://WWW.DSFTTALLY.COM)
- LOGO RECOGNITION ON DSFT FACEBOOK PAGE AND BUDDY WALK® EVENTPAGE
- 20 COMPLIMENTARY REGISTERED WALKERS (T-SHIRTS INCLUDED)

## *Platinum Sponsor*

**\$5,000**

- PROMINENT RECOGNITION ON BUDDY WALK® SIGNAGE AT THE EVENT
- LOGO PROMINENTLY PLACED ON PRINTED PRE-EVENT PUBLICITY INCLUDING EVENT POSTERS
- PREMIER LOGO PLACEMENT ON BUDDY WALK® T-SHIRTS
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL ITEMS AT THE BUDDY WALK
- EXHIBIT TABLE AVAILABLE AT THE BUDDY WALK®
- LOGO RECOGNITION ON DSFT WEBSITE [WWW.DSFTTALLY.COM](http://WWW.DSFTTALLY.COM)
- 10 COMPLIMENTARY REGISTERED WALKERS (T-SHIRTS INCLUDED)

## *Gold Sponsor*

**\$2,500**

- RECOGNITION ON BUDDY WALK® SPONSORSHIP SIGNAGE AT THE EVENT
- RECOGNITION ON ALL PRINTED PRE-EVENT PUBLICITY INCLUDING POSTERS
- LOGO PLACEMENT ON THE BUDDY WALK® T-SHIRTS
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL ITEMS AT THE BUDDY WALK®
- EXHIBIT TABLE AVAILABLE AT THE BUDDY WALK®
- LOGO RECOGNITION ON DSFT WEBSITE [WWW.DSFTTALLY.COM](http://WWW.DSFTTALLY.COM)
- 5 COMPLIMENTARY REGISTERED WALKERS (T-SHIRTS INCLUDED)

# SPONSORSHIP LEVELS

## *Silver Sponsor*

**\$1,000**

- RECOGNITION ON ALL PRINTED PRE-EVENT PUBLICITY INCLUDING POSTERS
- INCLUSION ON THE BUDDY WALK® T-SHIRTS
- RECOGNITION ON BUDDY WALK® SPONSORSHIP SIGNAGE AT THE EVENT
- LOGO RECOGNITION ON DSFT WEBSITE [WWW.DSFTALLY.COM](http://WWW.DSFTALLY.COM)
- 5 COMPLIMENTARY REGISTERED WALKERS (T-SHIRTS INCLUDED)

## *Bronze Sponsor*

**\$500**

- RECOGNITION ON BUDDY WALK® SPONSORSHIP SIGNAGE AT THE EVENT
- LOGO RECOGNITION ON DSFT WEBSITE [WWW.DSFTTALLY.COM](http://WWW.DSFTTALLY.COM)
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL ITEMS AT THE BUDDY WALK®

## *In-Kind Sponsor*

BENEFITS INCLUDE BUT ARE NOT LIMITED TO:

- RECOGNITION ON BUDDY WALK® SPONSORSHIP SIGNAGE AT THE EVENT
- RECOGNITION ON DSFT WEBSITE [WWW.DSFTTALLY.COM](http://WWW.DSFTTALLY.COM)

*Thank you for your partnership as we provide bright hope for tomorrow!*

- Checks made payable to: Down Syndrome Foundation of Tallahassee
- Mail to: 2910 Kerry Forest Parkway D4-212 Tallahassee, Florida 32309 or
- Donate online [www.dsfttally.com](http://www.dsfttally.com) and follow the links for membership/donation
- Contact Heather Mudd at [downsyndromefoundationtally@gmail.com](mailto:downsyndromefoundationtally@gmail.com) for more information
- Please send an electronic copy of your company logo to [downsyndromefoundationtally@gmail.com](mailto:downsyndromefoundationtally@gmail.com) no later than **August 4th**.

*Contributions to the Down Syndrome Foundation of Tallahassee, a 501(c)(3) charitable organization are tax-deductible as allowed by law. FEID #: 432062583*

# SPONSORSHIP FORM

DOWN SYNDROME FOUNDATION OF TALLAHASSEE



## SPONSOR INFORMATION

Name of Contact:

Organization Name:

Address:

Email:

Phone Number:

## SPONSORSHIP LEVELS:

We are pleased to sponsor the 2024 Buddy Walk as a:

☐

Presenting Sponsor \$10,000

☐

Platinum Sponsor \$5,000

☐

Gold Sponsor \$2,500

☐

Silver Sponsor \$1,000

☐

Bronze Sponsor \$500

In-Kind Donation:

We would like our  
sponsorship attributed to a  
specific Buddy Walk Team

☐

Yes

☐

No

If yes, Team  
Name/Walker's Name

Please mail payment to:

Down Syndrome Foundation of Tallahassee (DSFT)  
Attn: Buddy Walk  
2910 Kerry Forest Parkway, D4-212  
Tallahassee, FL 32309



Contributions to the Down Syndrome Foundation of Tallahassee, a 501(c)(3) charitable organization  
are tax-deductible as allowed by law. FEID #: 432062583

THANK YOU FOR BEING A SPONSOR

THANK  
YOU



WE LOOK FORWARD TO  
WORKING WITH YOU!



Down Syndrome  
Foundation of  
Tallahassee